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Seat No.

B.B.A. (Part-II) (Semester-IV) Examination, April - 2014 ENTREPRENEURSHIP DEVELOPMENT (Paper-II) Sub. Code: 43949

Day and Date: Saturday, 12-04-2014

Total Marks: 40

Time: 12.00 noon to 2.00 p.m.

Instructions:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- Q1) What do you mean by Entrepreneurship Development Programmes? Explain the different phases of Entrepreneurship Development Programme. [14]

OR

What is search for a Business Idea? Explain factors or sources of searching a Business Idea.

Q2) Write short answers on (Any Two):

 $[2 \times 8 = 16]$

- a) What is Joint Stock Company? Discuss the features of Joint Stock Company.
- b) Explain the objectives and functions of MCED.
- c) Contribution of Dr. Vitthal Kamath (Chain of Restaurants).
- d) Prepare project report for Dairy.
- Q3) Write short note on (Any Two):

 $[2 \times 5 = 10]$

- a) Features of Co-operative Society.
- b) Briefly explain the identifying the business opportunity.
- c) Contribution of Laxmi Narayan Mittal (Iron and Steel).
- d) Project Appraisal.

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